

Southern
STRATEGY GROUP



BRAD MITTENDORF
BATON ROUGE, LOUISIANA

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A native of Louisiana, Brad Mittendorf is also a founding member of Southern Strategy Group (Louisiana). Leveraging expertise in energy and telecommunications policy, Brad represents clients before the Louisiana Public Service Commission (LPSC). In addition, he coordinates issues management and media relations services for SSG clients.

The former campaign manager of Republican Jimmy Field's successful bid for Public Service Commissioner, Brad also served as Commissioner Field's executive assistant. During his 7-year tenure with the PSC, Brad advised on energy, telecommunications and transportation policies. In addition to serving as the commissioner's representative at regulatory hearings and workshops, Brad was also principal liaison to other elected officials and agencies.

In addition to his work in the political and regulatory arenas, Brad founded In Focus, LLC—a private research

company. As president, Brad directed focus group research to test issues for a variety of political candidates and organizations and for law firms seeking to evaluate trial and mediation strategies.

Brad is a Phi Beta Kappa and Summa Cum Laude graduate of Louisiana State University and served as co-editor of the Oxford Book of the American South (1997).